



FOR IMMEDIATE RELEASE

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**World Famous San Pedro Fish Market & Restaurant
Announces Its Largest Expansion Ever In The Heart of The
Historic Port of Los Angeles**

*California's Largest Seafood Restaurant Announces Expansion
To Nearly Double Its Seating, Add Attractions, And Additional
Parking Near Its Current Location. Project Team Has Completed
Efforts Globally For International Brands.*



*San Pedro Fish Market & Restaurant Owners with the design
and development team and the Catalina Express team.*

San Pedro, CA - December 21, 2020 - A fixture on the waterfront for over 60 years and California's largest seafood restaurant, San Pedro Fish Market & Restaurant, has announced plans to more than double its waterfront seating capacity at an entirely new facility along the main Port channel adjacent to the World Cruise Center. The expansion will also include iconic attractions that celebrate the rich history of the community, add parking, and work cooperatively with area businesses to continue the renaissance of the Port waterfront.

"For decades this community has clamored for attractions that celebrate our history, provide us with a place to gather and attract the world," said Mike Ungaro, CEO of the San Pedro Fish Market & Restaurant. "Thanks to the support and vision of so many our plans are coming together quickly to do just that."

Working from the founding vision laid out in 1956 by two 15 year old cousins, Tommy Amalfitano, Sr., and, Henry Ungaro, Sr. along with Mackey Ungaro, Henry's father, to provide the best service anywhere, the San Pedro Fish Market & Restaurant has assembled a design and development team that has helped complete projects globally for clients including Disney, Cheesecake Factory, Universal Studios, BJ's Pizzeria, and dozens of other global brands.

"What is most important to us is we have worked tirelessly for over six years to map out all the improvements necessary to support our growth as the second largest paid waterfront attraction on the West Coast," explained Ungaro. "Given our continued growth and commitment to safely serve the Port communities and our guests during the emergency orders, our team in coordination with the Port of Los Angeles and Catalina Express are developing a one of a kind experience that will be easier to get to, have more waterfront seating, better views, and will use incredible attractions to tell the world the colorful and awesome history of San Pedro."

The companies on the design and development team assembled by San Pedro Fish Market & Restaurant include:

Rick McCormack, Studio McCormack has provided principal design for The Cheesecake Factory globally, BJ's Pizzeria globally, and hundreds of other highly recognized restaurant Designs.

Garner Holt Productions is the world's largest creator of animatronics and theme park attractions having completed projects globally for Disney and Universal Studios recently among dozens of others.

Rounding out the development team, the **Urban Pacific Group of Companies** and **Occidental Communications Group (OCG)** in the role of real estate development advisors. In addition to helping entitle and develop the San Pedro Fish Market expansion locations, the companies in their professional history have completed over 1.8M square feet and \$1.0B of real estate development, including hundreds of thousands of feet of commercial and residential development projects, freeway interchanges, parking structures, and other major infrastructure projects throughout Southern California and the western United States.

"Our commitment to our guests and the community has always been to provide the best we possibly can, and this team will do just that," stated Mike Ungaro. "Their accomplishments along with our plans are extremely exciting, and we look forward to more announcements very soon."

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About San Pedro Fish Market & Restaurant:

Founded in 1956, San Pedro Fish Market & Restaurant has grown into a top rated destination on the LA waterfront whose seafood, Lonely Planet described by saying, "Seafood feasts don't get any more decadent than at this family-run harbor-view institution." Routinely serving more than 40,000 diners each week at its landmark San Pedro waterfront location, San Pedro Fish Market has also become one of the top ten most Instagrammed restaurants in the country highlighting their World Famous Shrimp Tray. Much of it has been documented with their award-winning web series Kings of

Fi\$h, which showcases the San Pedro-based family entrepreneurs and their four-time Guinness Book of World Record four restaurants and grilles. Nearly four generations later, the families continue the tradition of serving fresh seafood to the waterfront community and beyond. For more information, visit www.sanpedrofish.com and <http://www.spfishgrille.com/location>.

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